

## Press Release

Inning am Ammersee, 05/07/2015

### NOVO Mobile wins EMC<sup>2</sup> Innovation Award 2015 for Best Capture Solution

NOVO Mobile has been awarded the "Innovation Award for Best Capture Solution" at this year's EMC<sup>2</sup> Momentum event in Las Vegas.

EMC<sup>2</sup>'s team of experts were well and truly convinced by inovoo's new solution. NOVO Mobile was recognized as an outstanding solution and a real innovation in the fields of solution development, design integration and best practice in development and implementation.

"Everything is changing", said Thomas Schneider, CEO at inovoo. "The market, customer demands, society itself. With NOVO Mobile, we want to let businesses step up to new challenges, adapt to current trends and impress customers."

NOVO Mobile is a solution for fast, digital, cutting-edge customer dialog, distinguishable by its clear focus on customer self-service. As well as integrating customers' information and documents into existing business processes and IT environments, using mobile devices such as smartphones and tablets, the innovative software also allows businesses to open up an additional communication channel that customers love. This allows the business and the customer to interact with each other in new and efficient ways: exchanging documents using a personal mailbox, carrying out business-relevant activity, or signing contracts with a digital signature. And best of all, everything is handled through a single app.

"As content management moves from the first to the third platform, we are heavily reliant on our partners to develop and implement innovative solutions that will help our customers get there efficiently," said Jason Capitel, Chief Revenue Officer, EMC Enterprise Content Division. "We're thrilled to recognize inovoo for its visionary approach to NOVO Mobile."

inovoo has maintained an intensive partnership with EMC since 2003 and is a Captiva Platinum Partner and a Consulting Preferred Partner (C3P) for Captiva. Our years of collaboration on all levels, including management, sales, product development, consulting, engineering and support, has made it possible for our team to achieve maximum customer satisfaction.

#### About inovoo

inovoo is a highly specialized partner in the fields of email management, scanning solutions, multi-channel management (customer dialog, customer correspondence), process automation and mobile solutions. We provide products and solutions covering the entire spectrum of input management, output management and everything in between – and all from one source. This is how we guarantee 100% integrated, efficient solutions across all communications channels, be they traditional mails and faxes, emails, web channels or even mobile devices. The result is nothing less than highly efficient automatic process management.

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