

## Press Release

Inning am Ammersee, 26/10/2015

### inovoo GmbH appoints Aerow Digital SAS as first international reseller

inovoo GmbH is delighted to announce that Aerow Digital will represent and implement inovoo's solutions in France. Aerow's appointment as an inovoo partner is part of a strategy to expand inovoo's market presence in a controlled process, through the appointment of skilled and carefully selected partners.

Founded in 2003, inovoo is a leading European provider of products and solutions for SMEs and large enterprises. By linking Input and Output-Management efficiently with business processes, inovoo provides integrated customer communications across different media and channels. Most recently, inovoo's NOVO Mobile solution won the EMC Innovation Award 2015 for Best Capture Solution.

Aerow Digital is a subsidiary of Aerow and is based in Paris, France. The company has over 200 employees and specializes in consulting and Content Management Solutions. Over the last 11 years, Aerow has expanded internationally with subsidiaries in the Benelux region, Switzerland and Mauritius. Aerow Digital's expertise is in helping companies to transform their business processes through the use of Input and Output-Management solutions and CRM.

Gary Hodgkinson, inovoo's Business Development Director, said "Aerow have a solid reputation and presence in the French marketplace and their expertise in ECM implementations makes them a perfect partner for inovoo's mobile and process automation solutions in France. We look forward to a long and fruitful partnership with them and will be demonstrating our first joint solution in Paris this November."

Thierry Saunier, General Manager of Aerow Digital, said "We are pleased to offer our customer a quick, safe and efficient path to digital transformation, using inovoo's NOVO Mobile technology. This agile solution will not only enhance our customer's existing business processes but will also create new end-to-end customer experiences."

#### About inovoo

inovoo is a highly specialized partner in the fields of email management, scanning solutions, multi-channel management (customer dialog, customer correspondence), process automation and mobile solutions. We provide products and solutions covering the entire spectrum of input management, output management and everything in between – and all from one source. This is how we guarantee 100% integrated, efficient solutions across all communications channels, be they

traditional mails and faxes, emails, web channels or even mobile devices. The result is nothing less than highly efficient automatic process management.

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